

## CARE IS A CLICK AWAY!

Palco's new self-direction job board, PalCare, comes about through part of our efforts to improve the direct care workforce crisis and bridge the gap between self-directing employers seeking caregivers and caregivers seeking work. The best part? It's **TOTALLY FREE** and is now operational for all of our self-direction programs!

*Note: PalCare is not for jobs related to Palco*

[PALCARE.PALCOFIRST.COM](https://PALCARE.PALCOFIRST.COM)



## TWO WAYS TO USE PALCARE

- 1 A caregiver can create a profile to showcase their skills and availability in hopes of gaining employment. If they do not have a resume, the system helps them build one.
- 2 An employer can post a job description for the position they are seeking to fill.

## WHY IS PALCARE SO IMPORTANT TO THE SELF-DIRECTION INDUSTRY?

- When a self-directed employer is seeking caregivers, there is often nowhere free for them to go and post an ad. Care.com and other services cost money, and Craigslist may be free, but responses are often not legitimate.
- Caregiving as a career can be difficult to achieve because working for a participant (usually a loved one) does not often equate to 40 hours of care. Often needing flexible hours to meet the needs of that participant, caregivers are often somewhat stuck working a less-than-full-time employment and experiencing poverty. By connecting caregivers with others in their community who may also need care that is less than full time, we bridge the gap, making it more obtainable for them to continue their necessary work as a caregiver.
- The more resources like this that Palco is able to put in place, the more self-directed programs become legitimized. It is important for the public to understand that these are real programs with real employers and real workers who deserve the same access and benefits as others.